

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Media Placement Technologies**  
**Attention: Accounts Payable**  
**500 N Washington St Suite 303**  
**Alexandria, VA 22314**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933563-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Lager/R/LtGovernor	LAGER/LT GOV/R	

Flight Dates	Order #	Alt Order #
07/23/12 - 07/30/12	933563	07890771

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	LAGB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/30/12	07/30/12	5pm News	5-530pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:11 PM 5pm News 5-530pm :30 DMBLMO1201H \$350.00 NM									
9	07/30/12	07/30/12	6pm News	6-630pm	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:12 PM 6pm News 6-630pm :30 DMBLMO1201H \$500.00 NM									
11	07/30/12	07/30/12	630-7p	630-7pm	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:57 PM 630-7p 630-7pm :30 DMBLMO1201H \$575.00 NM									
13	07/30/12	07/30/12	M-F/SU 10pm News	10-1035pm	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 10:14 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM									

Total Spots **4**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,825.00</b>
<u>Agency Commission</u>	<b>\$423.75</b>
<u>Net Amount Due</u>	<b>\$2,401.25</b>